



SUMMER JAM 2014

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SUBMITTED TO: NAME GOES HERE :: SUBMITTED BY: NAME GOES HERE

CLIENT PARTY

Centered on the 50-yard line, the MetLife 50 Club offers a spectacular and unparalleled view of the field.

The dynamic 7,500 square foot setting provides the ideal environment for high-energy dining and events. Emphasizing the space's fantastic sight line, the ceiling is punctuated by dim lighting, drawing guests' eyes through the space and out to the on-field patio.

Tiered floors and multiple bars create the ultimate social setting.

Standard Amenities Include:

- Built in concession areas & bars with LED lighting
- 33 HD televisions ranging from 32"-52"
- Seated banquet style or built-in buffet station serving options
- High top seating throughout
- On-field patio access

A wide-angle photograph of the interior of the MetLife 50 Club. The room features tiered wooden bleachers arranged around a central aisle. In the center, there are long white tables with food service carts. Large windows at the far end provide a clear view of the football field. The atmosphere is modern and spacious.

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A black and white photograph showing a dense crowd of people, likely fans, cheering and raising their hands at a sporting event.

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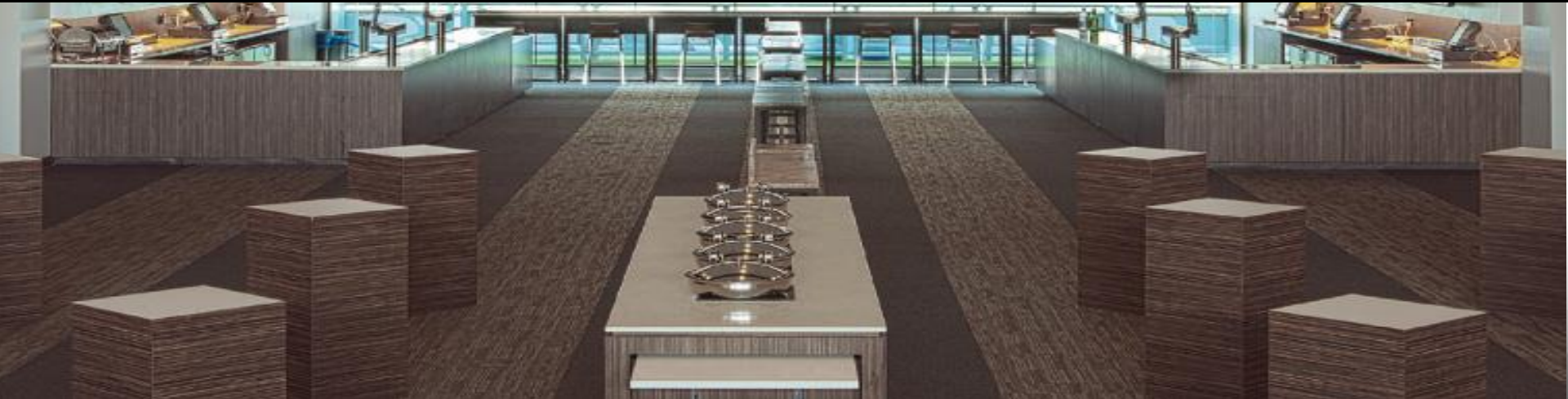
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WELCOME TO SUMMER JAM 2013 CLIENT PARTY

Logo Content
Screens (All Client
Party Sponsors)

Pyllions
(Boost)

Gobo projections
(Boost/Hot 97)

The room has a
tasteful transformation
to integrate branding
and clean aesthetic
that makes for a
fantastic space for the
tastemakers to watch
the show!

Balloons & Branded
Medallions
(investments 500k or
greater)

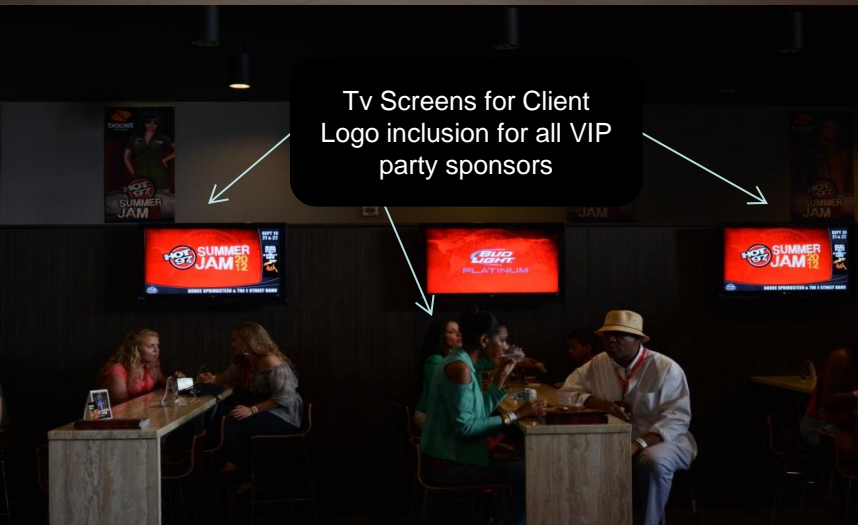
Branded bar
(Boost exclusive)



CLIENT PARTY



Entrance Led Screens (Boost exclusive)



Tv Screens for Client Logo inclusion for all VIP party sponsors



Cut Out inclusion for investments 500k or greater



Cut Out
(Boost)



Photo frames
(Boost)



Client Party



Table tops (VIP party sponsor opportunity)



Welcome Banner
Boost /Hot 97

Ice sculpture
(Hot 97 only)

Outdoor viewing space

Summer Jam/Boost Branded Step and Repeat

